



## Outsourced CFO Services

### Providing Strategic Expertise to Business Owners

At BradyRenner CPAs, we understand that managing the core bookkeeping and accounting functions of a small business is often overwhelming. As a result, business owners often lack the time or opportunity to properly evaluate and manage their business financials in a proactive manner.

To meet this need, BradyRenner offers small business owners a powerful solution: outsourced CFO services, delivered by our expert CPAs, at a fraction of the cost in time and money that other options typically require. The Outsourced CFO solution offered by BradyRenner CPAs is an optional service that any BradyRenner client can add to their suite of small business accounting services. BradyRenner Outsourced CFO clients receive:

- Monthly financial reports packaged and prepared
- Annotated review of report findings, issues and priorities
- Monthly or quarterly CFO-level working sessions
- Quarterly tax projections with key planning strategies
- Assistance with bank financing and meetings
- Optional industry benchmarking and comparative analysis
- On-call analysis of major business decisions and future investment options
- Access to BradyRenner partner experts in business owner financial planning and growth/exit strategy

Learn more about the Outsourced CFO service packages offered by BradyRenner CPAs by contacting the firm today at **301.249.0703** or via email to [cpa@bradyrenner.com](mailto:cpa@bradyrenner.com).

## Address Key Business Priorities

- Strategic planning
- Review of financial statements
- Cash-flow analysis
- Profitability analysis and enhancement
- Working capital improvement
- Operating budget development
- Capital investment planning
- Purchasing new equipment or property
- Building the owner's net worth
- Accounting systems and controls
- Financing options for growth
- Banking and lending strategy and support
- Establishing and monitoring key performance indicators (KPIs)